American Association for Cancer Research (AACR) Foundation
Proposal for Independent Fundraising Events

Thank you for considering the American Association for Cancer Research (AACR) Foundation as the recipient of your upcoming charity event. We are extremely grateful to the many individuals and organizations who wish to organize events to support research and programs to help prevent and cure cancer. However, only those events which meet specific criteria and legitimately and genuinely benefit the AACR will be approved. Each event will be reviewed on a case by case basis.

All inquires for an Independent Fundraising Event should be directed to the Events Team at the AACR Foundation for review. Assuming the event is approved, a signed letter of understanding should be in place prior to any scheduled event. Organizers of an event should not make public announcements or promote the event until they receive approval from the AACR for the event.

Once approval is received and a letter of understanding is signed, the Event organizers are permitted to use the AACR logo to promote the event. The logo will be supplied by the AACR to ensure it is used correctly.

Definition of an Independent Fundraising Event
An event or promotion organized, developed and executed by a non-affiliated individual, business or organization where the AACR has no fiduciary responsibility and little or no staff involvement; the net proceeds of which shall be delivered to the AACR. See box for examples.

<table>
<thead>
<tr>
<th>Corporate events</th>
<th>Family or individual organizers</th>
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</thead>
<tbody>
<tr>
<td>Event revenue required to cover expenses</td>
<td>Organizers cover expenses</td>
</tr>
<tr>
<td>Organizers are providing or arranging transportation</td>
<td>Participants are self-transporting</td>
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<tr>
<td>Organizers entering into contracts for services</td>
<td>Organizers may not need to enter into contracts for services</td>
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<tr>
<td>Organizers seeking corporate sponsorship in excess of $1000</td>
<td>Organizers seek sponsorships below $1000 or do not seek sponsorships</td>
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<td>The event or program will be marketed to the public as a benefit to the AACR</td>
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<tr>
<td>The event may require insurance coverage</td>
<td>The event does require insurance coverage</td>
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<tr>
<td><strong>Examples:</strong> Concerts, Youth Sports Tournaments, Retail Sales/Promotions, Third Party Special Events (Walks, Rides, Runs, Gala, etc.)</td>
<td><strong>Examples:</strong> Garage Sales, Car Washes, Private Party for Guests Invited by Organizer or Host, Individual events at local establishments, etc.</td>
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Event Inquires & Event Proposals

All inquiries for an Independent Fundraising Event should be directed to the Events Team at the AACR Foundation for review. The AACR determines whether or not an event meets approval for the AACR to be the beneficiary. A signed Agreement should be submitted prior to a scheduled event. Organizers should not make public announcements or promote the event until they receive approval from the AACR for the event.

AACR Independent Fundraising Activity Proposal

Name of person/group organizing fundraiser: ______________________________
__________________________________________
__________________________________________
Address:_______________ City: _______________ State: ____ Zip: _____
Contact person: _________________________________________________________
Phone: (day) ____________ (evening) ____________ (cell) _____________
Fax: ________________________  Email: __________________________
Date/Time of event/promotion: _____________________ Location: ___________________
Description of event/promotion: ____________________________________________

Has the event/promotion been done before? ___ Yes ___ No   If Yes, when: ______________

What was the net donation to the beneficiary charitable organization?   $ ______________

Describe how the event/promotion will be publicized: ________________________________

Estimate number attendees/participants/sales: ______________________________

List all sponsors of event (if applicable): __________________________________________

How much of the estimated proceeds will be contributed to AACR: _________ %

Submit this Proposal to Development at: Email: volunteer@aacr.org

Or Mail to: AACR, c/o Foundation Events Team, 615 Chestnut Street, 17th Floor, Philadelphia, PA 19106

Please call with any questions 215-446-7189